



---

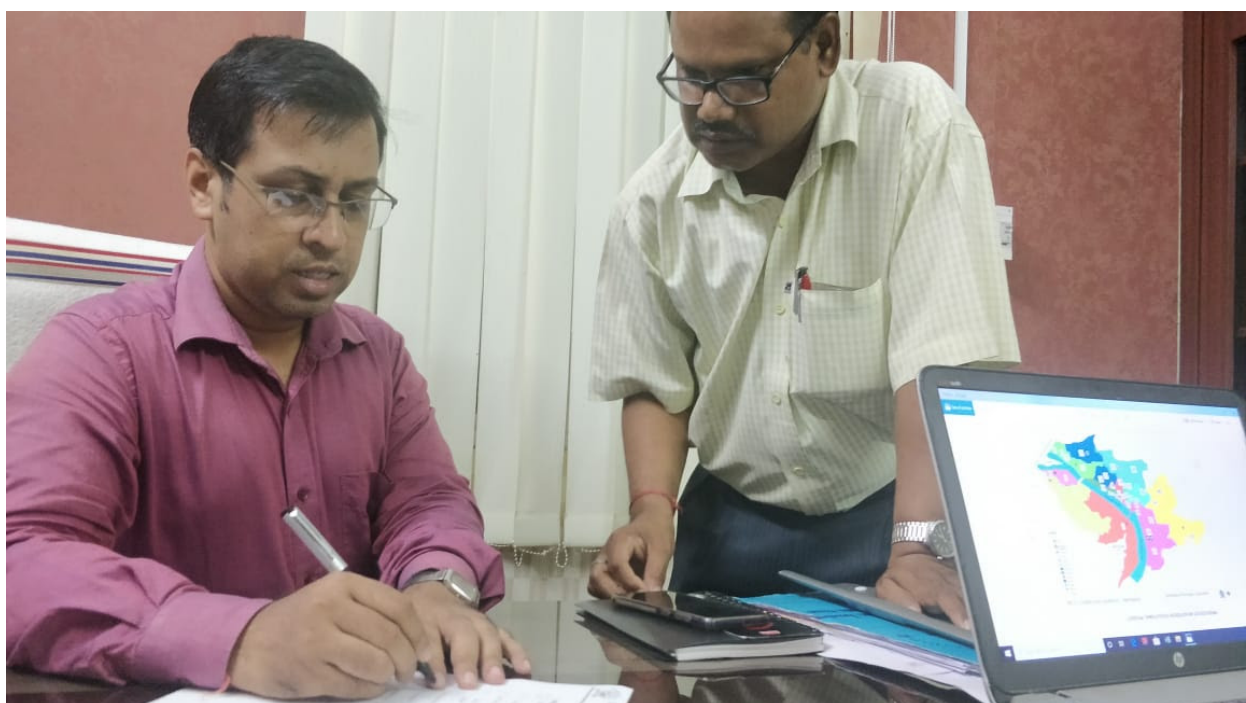
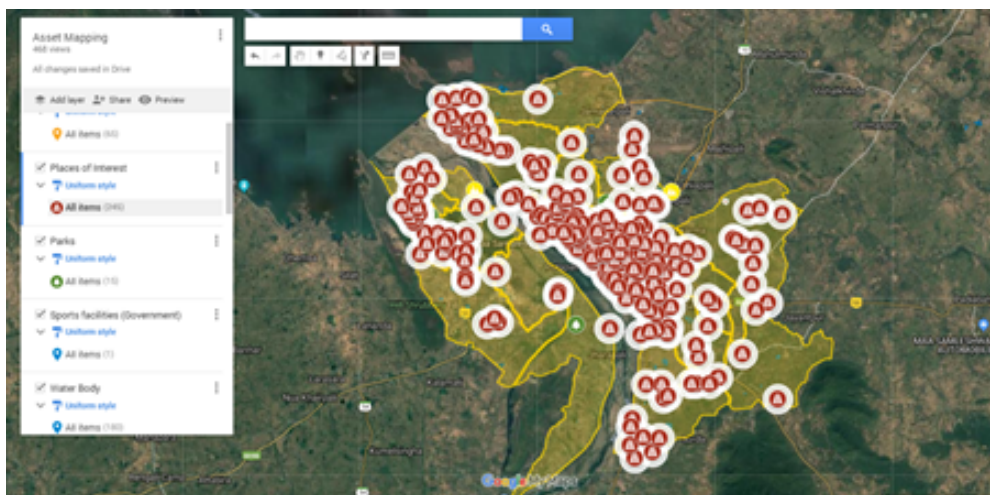
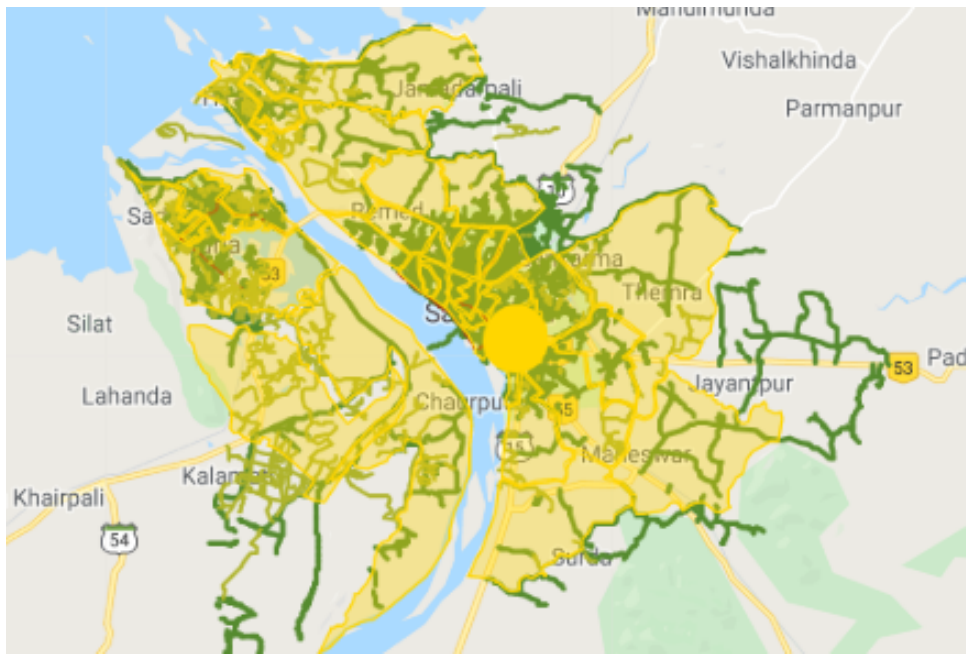
## Mapping in Sambalpur to Augment Avenues of Development

Sustaining the ODF status is a challenge for most cities in India. Under MISAAL (Moving India Towards Sanitation for All), UMC is focusing on ODF sustenance for four heritage cities namely Ahmedabad, Jodhpur, Porbandar and Sambalpur. Right now, each city is at a different level on ODF sustenance ladder.

UMC is supporting these four cities through community engagement, behaviour change and systems strengthening. In Sambalpur in Odisha, the UMC teams have helped the Sambalpur Municipal Corporation in bridging the gap between service provision and maintenance through ward level mapping.

This is the first time when mapping is being done at such a large scale in Sambalpur. The city is

divided into 41 administrative wards and all slums settlements have been mapped to a granular level. Till date, close to 14,000 households have been surveyed and this data will help the Slum development department to prioritise actions and in planning improvements.



The city did not have updated mapped ward boundaries. UMC teams worked closely with SMC officials to delineate these boundaries and make available ward maps that now would be used for setting up ward offices and decentralise service delivery under *Mo Sarkar* (My Government) defining 5T initiative as Team work, Technology, Transparency, Transformation and Time limit.

The ward level mapping exercise also extended to mapping assets and will be used for improved water and sanitation service delivery. There were a series of training sessions with sanitation inspectors, community organisers to sensitise them on the importance of maps and then to provide their ward information to be mapped.

SMC also roped in additional team through National Informatics Center (NIC) to fast track the mapping under the guidance of the MISAL team. What began as sanitation mapping has been scaled up by Sambalpur Municipal Corporation to create comprehensive maps for improved decision making.

### **Interest Subvention made easy with PAiSA Portal**

The Deendayal Antyodaya Yojana - National Urban Livelihoods Mission (DAY-NULM) has Self-Employment Programme (SEP) as a key component. Under this component, the Mission helps Individuals, Groups and Self-Help Groups (SHGs) to set up their micro enterprises by facilitating access to credit with interest subvention over and above 7% rate of interest to the beneficiaries. Since inception, more than 9.8 lakh individuals and groups have been supported with bank loans for setting up micro-enterprises. Further, more than 5.5 lakh SHGs have also been linked with the banks for setting up their micro-enterprise's ventures.

During the initial stage, the mission faced several challenges in processing interest subvention with the system being manual leading to substantial delays. To resolve the issues of interest subvention, the Ministry of Housing and Urban Affairs launched 'Portal for Affordable Credit and Interest Subvention (PAiSA)', a centralized electronic platform for processing interest subvention on bank loans to beneficiaries on November 26, 2018 in New Delhi in collaboration with Allahabad Bank.





Urban entrepreneurs supported under DAY-NULM, Self Employment Program

PAiSA aggregates banks, states and Urban Local Bodies (ULBs) on a single platform, facilitating real time exchange of information and provides a simple mechanism to process interest subvention. With this intervention, the beneficiaries are getting timely interest subvention amount through Direct Bank Transfer (DBT) and instantly receiving SMS on their registered mobile numbers. As on August 2019, INR 30.12 crore has been disbursed towards interest subvention and nearly 2.72 lakh SHGs which were sanctioned loans have almost negligible Non-Performing Asset (NPA) of 1.45%.



UMC has played a key role in this initiative, starting from its conceptualisation and designing to roll out. This has augmented the scope of urban entrepreneurs.



To learn more about the PAiSA portal, [click here](#).

### **Pilot Implementation of Formation of Male SHG groups of vulnerable population**

In 2016, amendments were made in Social Mobilisation and Institution Development (SMID) operational guidelines which allowed the formation of male SHG groups of manual scavengers, sanitation workers, waster pickers, rickshaw pullers, etc. under the Deendayal Antyodaya Yojana – National Urban Livelihoods Mission.

Accordingly, the information was disseminated to all the State Mission Management Units (SMMUs), encouraging formation of Self Help groups of male members within their states.

Later in September 2018, an advisory on formation of informal sanitation workers' SHGs and allocation of targets by States was issued; which states that “States are advised to allocate targets for formation and support to SHGs of informal sanitation workers and other vulnerable occupation groups, with the minimum target being 10% of the State's annual group formation target. ULB wise targets may be fixed by States as per the local population engaged in vulnerable occupations.” It was also given emphasis during the Shehri Samruddhi Utsav in December 2018 and included in the State action plan for 2019-2020 for formation of these SHG groups of vulnerable occupation.



Monthly meeting with male Self Help Group

As part of the pilot implementation, UMC has formed SHGs of male of sanitation workers and waste pickers in four cities of Bhubaneshwar, Dhenkanal, Paradip and Warangal. These groups are being trained under DAY-NULM and are being facilitated for government entitlements. UMC also organised a training program to sensitise all empaneled Resource Organisations to form such male members' SHGs.

In Dhenkanal, we have identified and formed male SHGs of waste pickers and manual scavengers. The formation of male SHG is supported by Dhenkanal Municipality. Otherwise working in isolation, these members now have a platform to discuss their issues. They are being encouraged to save and some of the groups have received revolving fund under DAY-NULM. Through this platform these groups will be skilled as per their aspirations and will be supported to set up sanitation based enterprises or any alternative livelihoods.

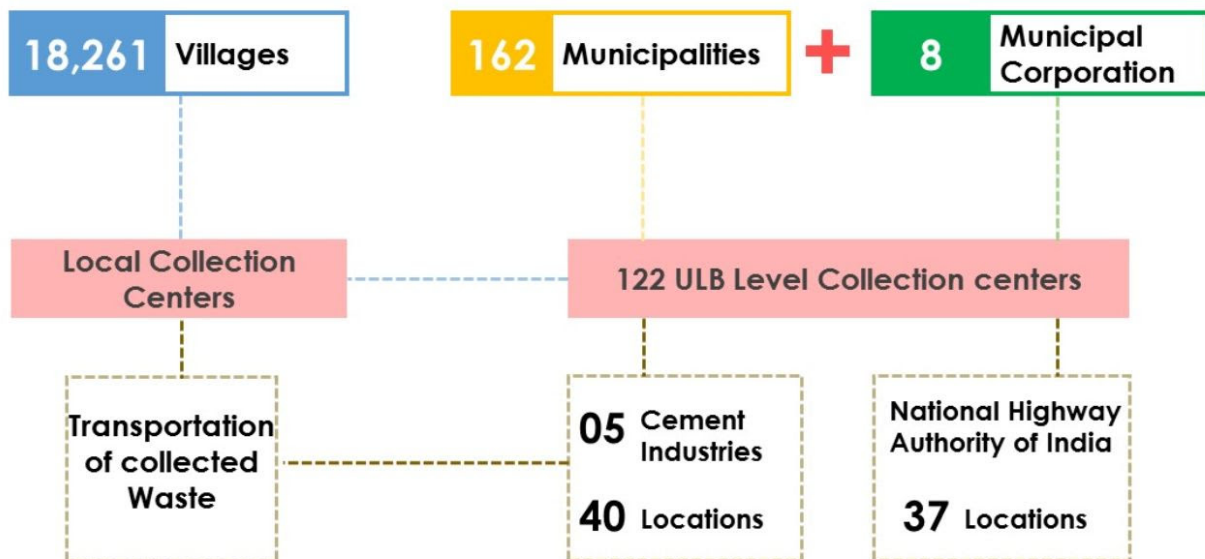
### **Swachhata Hi Sewa Accelerated via SATCOM**

Swachhta hi Sewa is a month long campaign organized by Government of India annually. It is rolled out in three stages; first stage being awareness creation and waste collection, second stage is a nationwide pledge taking and mahashramdan followed by third stage of transporting the collected waste to authorised collection centers set up in Urban Local Bodies (ULBs).

From ULBs the waste is transported through railway wagons to large scale cement manufacturing companies, transport authorities and recyclers. The campaign was launched on 11 September and its theme for 2019 is 'Plastic Waste Management.'

Urban Management Centre is working closely with Commissionerate of Rural Development under UNICEF supported Solid Liquid Resource Management (SLRM) program for rural Gujarat. To take the mission forward, UMC team conducted a SATCOM training on 23rd, 25th and 27th September for talatis, sarpanchs, swachhagrahis, nigrani samiti members, ward boys, pani samiti members, SHG members, anganwadi workers etc. The training focused on the objective of this campaign, activities to be undertaken at individual as well as at GP level, alternatives of single use plastic and resolution for ban on single use plastic.

## Swachhata Hi Sewa (Gujarat)



The infographic gives a glimpse of participation at all levels during the campaign.

The campaign aims at building a collective responsibility and activating the entire 'solid waste management chain.' Training in this format leads to increased participation welcoming all citizens leading to higher outcome and impact.

### U-Learn (Urban Livelihoods E-learning and Resource Network)

Ramila, Sushila and Gul along with other SHG members have gained understanding of benefits they can avail under DAY-NULM. In [episode 4](#), they are given a glimpse of Area Level Federation and City Level Federation.





**You can follow the journey of Sushila, Gul and Ramila from struggling to save money to becoming entrepreneurs on U-LEARN, a mobile and desktop application.**

Follow the link below:

You can now access the portal at <https://www.u-learn.in/>

On Android app at **U-LEARN NULM**

On iOS app at **U-LEARN NULM**



Urban Management Centre,  
A-202, GCP Business Centre, Opposite Memnagar Fire Station,  
Navrangpura, Ahmedabad-380009, India  
[info@umcasia.org](mailto:info@umcasia.org), [www.umcasia.org](http://www.umcasia.org)

This email was sent to [meghna@umcasia.org](mailto:meghna@umcasia.org)

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)